

Official Event Pack 2025

somerseaday.com/picnic



EVERYONE IS INVITED TO OUR PICNIC

LET'S CELEBRATE TOGETHER





This event brings people together, provides opportunities to fundraise for local causes and celebrates everything Somerset has to offer.

Whether it's a picnic on the village green, entertainment and food stalls outside the town hall, a special Somerset-themed lunch menu or a fundraiser for a local cause, The Big Somerset Picnic is an opportunity for everyone to get involved.

Important information

Date

Saturday 10th or Sunday 11th May 2024

Location

Your local village or town hall

A community centre near you

A school, nursery or childminders

A care home, office or business premises

Make sure you book the date in your hall or community centre as soon as possible to avoid disappointment.

Registration

If you haven't already done so, be sure to register your picnic and entry for the best decorated hall or community centre on the Somerset Day website, www.somersetday.com/picnic and we will help promote it for you.



somersetday.com/picnic

Picnic ideas

Local fare

Encourage local organisations and businesses to bring food and treats to share (be sure to comply with food hygiene regulations). Consider sharing special family recipes to celebrate our culinary heritage with locally sourced ingredients.

Local crafts

Set up a small market-style area for local artisans to display and sell their crafts. This is a wonderful opportunity to support local businesses and showcase community talent.

Local history

Encourage everyone to bring photos of the community from both past and present to share and reminisce about local history.

Somerset Day and Somerset's heritage

Display the poster attached to explain why we celebrate Somerset Day.

Family-friendly fun

Plan activities suitable for all ages to ensure everyone can join in and have a great time.

Children's activities

Offer fun-filled games, face painting, and activities to keep the kids entertained and ensure they have an unforgettable day.

Spread the word

Promote the picnic through social media, local notice boards, and word of mouth to invite as many people as possible. The more, the merrier!



SAVOUR SOMERSET DAY 2024

Planning your picnic

We're here to help you make your picnic a big hit! Check out these tips to get everything sorted:

- ✓ Assemble a team of volunteers and friends who are keen to get involved. Divide up the tasks based on what everyone's good at.
- ✓ Work out a budget and decide if you want to use this as an opportunity to raise funds for a local cause. Maybe some local businesses could chip in too!
- ✓ Decide when everything's happening - from when the picnic starts, to key activities and entertainment, right through to when it's time to pack up.
- ✓ Get in touch with local food suppliers to see if they can provide some tasty treats and drinks. It's all about having plenty of options to keep everyone happy!
- ✓ Think up some fun activities to keep everyone entertained, no matter their age.
- ✓ Get the word out about your picnic with some posters and flyers. Use your local Facebook community group and wider social media channels to let everyone know.
- ✓ Make sure everyone's on board and knows what they're doing on the day.
- ✓ See if local businesses want to get involved by sponsoring, donating goods, or offering services.
- ✓ Give your picnic location a makeover with Somerset flags and bunting and enter the competition for the best decorated picnic spot.

REMEMBER TO
**HAVE
FUN**

RAISE A GLASS TO SOMERSET DAY!

The best decorated hall or community centre

The competition is open to any hall or community centre in the historic county of Somerset.

To ensure greater fairness, judging criteria will be based around the impact and creativity of decoration as opposed to the quantity.

Judging is based on creativity and impact rather than size or quantity of decorations.

Submit photos of your decorated venue by **6pm on Monday 12th May 2025** to info@somersetday.com.

Winners will be announced by **24th May 2025**.

Winners will be awarded a prestigious "**Somerset Picnic 2025 Champion**" title and a trophy to proudly display until next year's celebrations and a winner's plaque to keep.

Runners up will also receive plaques to keep.



WE'RE ALL IN THIS TOGETHER

Need more information?

If you are not sure about anything, we're here to help!
Drop our team an email on: info@somersetday.com



somersetday.com/picnic

